

## Public Political File Checklist

Issue/Advertiser mcicod, min

#1314328

✓ Original order from buyer/rep - Date of Original Order 10/14/16

\_\_\_ schedule

\_\_\_ rates booked

\_\_\_ candidate/issue name

✓ station order

\_\_\_ schedule

\_\_\_ rates charged

\_\_\_ candidate/issue name

\_\_\_ List of committee officers

\_\_\_ traffic information (spot content)

Communication refers to \_\_\_\_\_

✓ invoice

\_\_\_ final schedule

\_\_\_ rates charged

\_\_\_ LUR changes documented (if any)

Revision Dates			
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

### Station Contact information

Tim Weaver

[tweaver@wtix.com](mailto:tweaver@wtix.com)

803-647-0235 (8:30am – 5:30pm Eastern)

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE ☒ STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
WLTX - TV Columbia, SC	10/14/2016

I, Gail Philipson  
 being/on behalf of: McLeod, Mia, a legally  
 qualified candidate of the Democratic political  
 party for the office of: South Carolina State Senate District 22  
 in the General  
 election to be held on: 11/08/2016  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**SEE ATTACHED**

Date of First Broadcast: 10/18/2016      Date of Last Broadcast: 10/24/2016

**Total Charges:** \$\*\*\*\*\*2,575.50 NET



I represent that the payment for the above described broadcast time has been furnished by:

Mia for Senate

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Trav Robertson, Campaign Manager

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/14/2016

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



REP: TEL# 404-848-0800

FAX# 404-848-9552

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS RPT. FROM REP

OCT14/16 17.02

\*\*\* WLTN-TV \*\*\*

REP HEADLINE# 8417365 #1314328

NEW

ADD \*\*\* ORIGINAL REV#0 \*\*\*

DELETE

ORDER \_\_\_\_\_

LINE/S \_\_\_\_\_

PARTIAL LINE/S \_\_\_\_\_

AGENCY - 25 WHITLOCK PLACE, SW  
ADDRESS MARIETTA, GA 30064

START DATE-OCT18/16 END DATE-OCT24/16 WK-1

BIAS#

1/AGENCY#

2/ADVERTISER#

3/PROD# EST#4631

20/EOS 4/SLSP#

5/REP#

21/BILL WK. TU-MO

63/PCON 64/ACON

11/RATE CARD

14/ORDER TYPE

57/CO-OP TYPE

59/STATE TAX

DATE

CANAL PARTNERS MEDIA

POLI/M MCLEOD/D/STR/SC

758/880/4631

REBECCA WASSONG

- ATLANTA

9/AREA

10/BILL CODE

16/BYR - AMY MILLS

17/RTG SVC - NSI

CO-OP KEY D/P REC#

58/CITY TAX

REP: PLS CFM NEW ORDER.  
TTL:\$3030  
THANKS.

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
25 WHITLOCK PLACE, SW  
SUITE 201  
MARIETTA, GA 30064

\*\*ADV: MIA MCLEOD, SC SD22\*\*

BS LN#	REP LN#	CD	DAYS	BEGIN TIME	END TIME	PTRN	LNTH	BEGIN DATE	END DATE	CLS 13/	SEC 14/	PLAN	PLAN PRICE 16/	SPT /WK	RATE SPOT 18/	STATION CD	CD SC#	STS 23/	SPOT /LIN
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AGENCY ADVERTISER CODE = 758  
AGENCY PRODUCT CODE = 880

AGENCY EST# = 4631

H 1 TU-F,M 1100P-1135P 30 10/18 10/24

1 \$270.00

1

PROGRAM : NEWS 19 AT 11PM-M-F  
CON COM1: NEWS 19 AT 11PM-M-F

OK ON 10/24 ONLY

REP: TEL# 404-848-0800

FAX# 404-848-9552

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS RPT. FROM REP

OCT14/16 17.02  
\*\*\* WLTX-TV \*\*\*

REP HEADLINE# 8417365

BS	REP			BEGIN	END			BEGIN	END	CLS	SEC		PLAN	PRICE	SPT	RATE	STATION	STS
LN#	LN#	CD	DAYS	TIME	TIME	PTRN	LNTH	DATE	DATE	13/	14/	PLAN	16/	/WK	18/	CD	SC#	23/
	2		TU-F,M	1100A	1200N		30	10/18	10/24						1	\$145.00 ✓		1
4			PROGRAM :	THE PRICE IS RIGHT														
			CON COM1:	THE PRICE IS RIGHT														
	3		TU-F,M	1230P	200P		30	10/18	10/24						2	\$195.00 ✓		2
4			PROGRAM :	CBS SOAPS														
			CON COM1:	CBS SOAPS														
	4		TU-F,M	1200N	1230P		30	10/18	10/24						2	\$155.00 ✓		2
4			PROGRAM :	NEWS														
			CON COM1:	NEWS														
	5		TU-F,M	200P	300P		30	10/18	10/24						1	\$145.00 ✓		1
4			PROGRAM :	THE TALK														
			CON COM1:	THE TALK														
	6		TU-F,M	530P	600P		30	10/18	10/24						1	\$145.00 ✓		1
4			PROGRAM :	NEWS 19 @ 530P														
			CON COM1:	NEWS 19 @ 530P														
	7		TU-F,M	600P	630P		30	10/18	10/24						2	\$320.00 ✓		2
4			PROGRAM :	NEWS 19 @ 6PM														
			CON COM1:	NEWS 19 @ 6PM														
	8		TU-F,M	600A	700A		30	10/18	10/24						1	\$220.00 ✓		1
4			PROGRAM :	NEWS 19 AT 6AM														
			CON COM1:	NEWS 19 AT 6AM														
	9		TU-F,M	700P	730P		30	10/18	10/24						1	\$180.00 ✓		1
4			PROGRAM :	NEWS 19 @ 7PM														
			CON COM1:	NEWS 19 @ 7PM														
	10		TU-F,M	700A	900A		30	10/18	10/24						2	\$120.00 ✓		2
4			PROGRAM :	CBS THIS MORNING														
			CON COM1:	CBS THIS MORNING														

OK 10/24 ONLY

OK 10/24 ONLY

OK 10/24

REP: TEL# 404-848-0800

FAX# 404-848-9552

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS RPT. FROM REP

OCT14/16 17.02

\*\*\* WLTX-TV \*\*\*

REP HEADLINE# 8417365

BS	REP			BEGIN	END			BEGIN	END	CLS	SEC		PLAN	PRICE	SPT	RATE	STATION	CD	SPOT
LN#	LN#	CD	DAYS	TIME	TIME	PTRN	LNTH	DATE	DATE	13/	14/	PLAN	16/	18/	/WK	18/	CD	SC#	23/
	4	11	TU-F,M	730P-800P			30	10/18	10/24						1	\$220.00	✓		1
			PROGRAM :	INSIDE EDITION															
			CON COM1:	INSIDE EDITION															
	4	12	SAT	1130P-1230A			30	10/22	10/22						1	\$55.00	✓		1
			PROGRAM :	BLUE BLOODS															
			CON COM1:	BLUE BLOODS															
	4	13	SAT	900A-1100A			30	10/22	10/22						1	\$70.00			1
			PROGRAM :	CBS THIS MORNING - SAT															
			CON COM1:	CBS THIS MORNING - SAT															

NEED  
F3 #75  
TO CLEAR

OCT/16 \$3,030.00

CONTRACT TOTAL \$3,030.00  
TOTAL SPOTS 17

MARKET TOTALS \$10,100 WLTX 30% WOLO 20% WIS 40% WZRB 0% WACH 10% WKTC 0% CABL 0%

POL ORDER STARTS 10/18.

SVC- NSI BOOKS- NOV/PJ EST/ES

DEMOS- RA35+\*

# ORDER

**Orders**

Order / Rev: 1314328  
 Alt Order #: 08417365  
 Product Desc: 758/880/4631  
 Estimate: 4631  
 Flight Dates: 10/18/16 - 10/24/16  
 Original Date / Rev: 10/17/16 / 10/17/16  
 Order Type: Political

Primary AE: Rebecca Wassong  
 Sales Office: T-ATL  
 Sales Region: NAT

**Agency**

Name: Canal Partners Media / POL  
 Buying Contact:  
 Billing Contact:

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

25 Whitlock Place, Suite 201  
 Marietta, GA 30064

Agency Commission:

**Advertiser**

Name: M McLeod/ D/ State/ SC/ POL  
 Demographic: A35+  
 Product Codes: PL-State Senate  
 Priority: P04-GB  
 Revenue Codes: AGY, (POL) Political, (POL) Candidate

New Business Thru:  
 Order Separation: 00:15:00  
 Advertiser External ID: 107846  
 Agency External ID: 20042AG  
 Unit Code: General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	16	\$2,960.00	\$2,516.00

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	16	\$2,960.00	\$2,516.00	0.00
Totals	16	\$2,960.00	\$2,516.00	0.00

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rebecca Wassong			Start Of Order - End Of Order	100%

Order Share	Share	Total
WLTX-TV	30%	\$2,960.00
Market	100%	\$9,866.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WACH	10%	\$986.67
WIS	40%	\$3,946.67
WOLO	20%	\$1,973.33
WQHB	0%	\$0.00
WZRB	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WLTX	10/18/16	10/24/16	Local News @ 11p M-F	CM	11-1135p	M-----	:30	1	\$270.00	P04-C	0.00	NM	1	\$270.00

Local News @ 11p M-F

NEWS 19 AT 11PM-M-F															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/18/16	10/24/16	M-----	1	\$270.00	0.00								

E 2	WLTX	10/18/16	10/24/16	Price is Right	CM	11A-12P	MTWTF--	:30	1	\$145.00	P04-C	0.00	NM	1	\$145.00
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Price is Right

THE PRICE IS RIGHT															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/18/16	10/24/16	MTWTF--	1	\$145.00	0.00								

E 3	WLTX	10/18/16	10/24/16	M-F CBS Soaps	CM	1230p-2P	MTWTF--	:30	2	\$195.00	P04-C	0.00	NM	2	\$390.00
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M-F CBS Soaps

